

Emily E. Crawford

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Work Experience

Sept. 2019-Dec. 2020

Senior Associate – Production, Trippi Norton Rossmeissl (TNR) Campaigns, Washington, DC

- » Produced and edited videos and motion graphics for a variety of political and nonprofit clients, with a focus on social media content and advertising.
- » Created a wide range of graphic design elements for email, web, social media (both organic content and paid advertising), and print.
- » Collaborated with TNR strategists and clients on digital content and strategy.
- » Conceptualized and executed branding for clients, from logo designs and style guides to social media template packages.
- » Provided support for email campaigns, including quality control, troubleshooting HTML issues, and occasionally writing copy and producing emails as needed.
- » Managed TNR's footage and media archives.

Sept. 2018-May 2019

FRONTLINE/Investigative Reporting Workshop Fellow, PBS FRONTLINE/ Investigative Reporting Workshop (IRW), Washington, DC

- » Contributed significantly to research and reporting as part of a production team for PBS documentary news series *FRONTLINE*, including researching and writing background memos, coordinating and conducting background interviews and pre-interviews, and monitoring news coverage for [Trump's Trade War](#).
- » Gathered and maintained a database of archival materials for the editor, including raw stock footage, TV news coverage, and still images.
- » Located and booked interview locations while meeting production and budget needs.
- » Assisted with production during interview shoots, including managing footage transfer and backups.

Jan.-June 2018

Production Assistant, Pulitzer Prize-winning journalist and producer Hedrick Smith and Northern Light Productions, Boston, MA (worked remotely from Washington, DC)

- » Provided support for the post-production process for [The Democracy Rebellion](#), a PBS documentary about grassroots political reform movements.
- » Conducted archival research, including gathering video, photos, print news coverage, and legal documents and organizing these media for the editor.
- » Fact-checked the hour-long script according to rigorous journalistic standards.
- » Prepared the "program bible" and other deliverables for submission to the distributor, including gathering and organizing appearance releases and material releases and licenses for archival video, photos, and documents.
- » Assisted with outreach related to the film, including social media management, graphic design, and creating a [YouTube channel](#).

Sept. 2016-May 2018

Graduate Assistant, American University School of Communication, Washington, DC

- » Collaborated with faculty on a variety of projects, including a biographical documentary film ([Experimental Curator: The Sally Dixon Story](#)) and an interactive documentary about antibiotic resistance ([Nightmare Bacteria: Life Without Antibiotics](#)).
- » Coordinated outreach for faculty projects, including building websites, managing social media, and communicating with external partners and collaborators.

Sept. 2015-May 2018

Teaching Assistant, American University School of Communication, Washington, DC

- » Assisted with teaching "Visual Literacy," an introductory undergraduate visual arts course; "The Story of Film," a required course for film and media arts graduate students; and "Social Documentary," a graduate film and media arts course.

- July 2016-Jan. 2018 **Event Coordinator & Advanced Learning Technologies Consultant**, Center for Teaching, Research & Learning (CTRL), American University, Washington, DC
- » Provided video production services, including recording and editing event footage, creating instructional and promotional videos for online distribution, and coordinating media services for large faculty events.
 - » Taught workshops and one-on-one tutorials on a wide range of classroom-related software and e-learning tools.
 - » Collaborated with CTRL's Graphic Design and Outreach Specialist on the design of flyers, posters, and other promotional materials.
 - » Provided event management support services, including taking on a lead role in planning logistics for a large annual teaching conference.
- June-Sept. 2016 **Digital & Video Fellow**, ReThink Media, Washington, DC
- » Created dynamic video content and graphics, implemented social media strategies, maintained media contact lists, and supported the Security and Rights team's campaigns as needed.
- Sept. 2011-Aug. 2015 **Coordinator**, Program Operations, PBS, Arlington, VA
- » Created intranet postings that communicated essential information about program content, rights, funding, and broadcast details to PBS member stations.
 - » Assisted producers with meeting requirements for the program submission process.
 - » Provided the Program Operations and Content Services teams with additional support when necessary, including scheduling, invoices, travel, and expenses.

Films

- 2019 ***Game Flow*, Producer/Director/Editor**
A short documentary following three people with mood and anxiety disorders who find that playing games can be a powerful tool for self-care.
- » Won the Social Impact and Student Awards at DC WebFest 2020.
- 2018 ***Crash Symbols*, Solo Project**
A short, intimate documentary portrait of a Morgantown, WV-based music label and the people behind it.
- » Screened as a "work in progress" at the 2018 University Film & Video Association conference in Las Cruces, NM.

Publications

- 2018 Crawford, Emily E. "***Glitch Horror: BEN Drowned and the Fallibility of Technology in Game Fan Fiction.***" *Transactions of the Digital Games Research Association*, vol. 4, no. 2.

Skills

- Computer Adobe Premiere Pro, After Effects, Photoshop, InDesign, and Illustrator CC; Canva Pro; WordPress; basic Final Cut Pro; basic HTML and CSS; Google Drive; Microsoft Office
- Language Limited working Spanish

Education

- 2018 **MFA, Film & Electronic Media**
American University School of Communication, Washington, DC
- 2011 **BA, English Literature major and Art History minor with high honors**
Swarthmore College, Swarthmore, PA
- 2009 » **Foreign Study:** Participated in the Swarthmore Program in Buenos Aires.